

Volume two of limited edition postcard book offered by Historical Society

The Historical Society of the Cocalico Valley is pleased to announce the publication of volume two of its new limited edition book, titled - "A Postcard Tour of the Cocalico Valley, Volume Two: Surrounding Areas." This second volume, in the two volume series, follows volume one published in 2006 which featured postcard views of Ephrata Borough. One thousand numbered copies of volume two containing 95 pages will be printed and offered to the general public on a first-come-first-serve basis. Volume two will include over 250 postcards featuring views of and subjects relating to the boroughs of Adamstown, Akron, and Denver, and the towns of Brownstown and Reamstown. Additionally there will be postcards from around the townships of Clay, East Cocalico, Ephrata, West Cocalico, West Earl and the Hinkletown area of Earl Township. The cards span the years 1900 through the early 1970's and feature businesses, churches, hotels, schools, transportation and popular activities of the day. Most of the cards included in the book have not been previously published in book form. All of the postcards will be reproduced in black and white, in their original size, and will be accompanied by captions offering the history of each image.

The books will be available in time for Christmas, and are offered at the pre-publication price of \$25.50 for orders received by December 1st. After December 1st the book will sell for \$27.50. Orders should be sent to The Historical Society of the Cocalico Valley, c/o Jim Brodt, 1203 Lincoln Heights Ave., Ephrata, Pa. 17522, along with a check payable to the Historical Society of the Cocalico Valley for the appropriate amount. Upon the receipt of the books from the printer Society members will call purchasers to advise when the books can be picked up at the Society's library located at 237 West Main Street, Ephrata. For those individuals who wish to have their books mailed to them please add an additional \$6.50 per book.

At the end of the 19th and the beginning of the 20th centuries, picture postcards were a very popular means of correspondence. They were used to show the special features of the places where people traveled and visited. Today, the old picture postcards give us a glimpse into the past. We can see how people lived, and view the buildings and architecture of the time.

Special events that were celebrated were also recorded on the postcards.

Many of the postcards included in the book are from of the Historical Society's permanent collection. In addition the book has been supplemented by postcards from private collections of Society members and area residents.

If you did not purchase a copy of volume one of the series a limited number are still available and can be purchase at the Society's library.

Travel along with us as we make our way through the Cocalico Valley.